



# HOW TO KEEP YOUR VEHICLE CLEAN



## STUNNING STATS

**32%** of people clean the inside of their vehicle **once a year.**

**RIGHT NOW, WE NEED TO DO IT MORE THAN EVER.**



The steering wheel in your car is dirtier than a public toilet seat.

# 4x DIRTIER

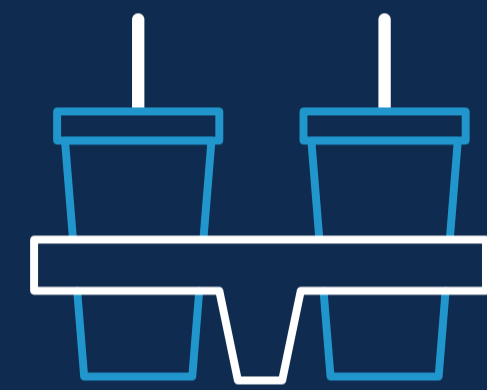
## HIGH-TOUCH AREAS



STEERING WHEEL



SAFETY BELT



CUPHOLDER



GEAR SHIFTER



KEY FOB



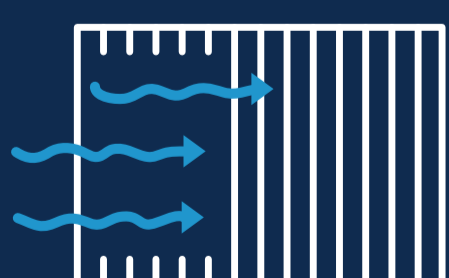
INSIDE DOOR HANDLE

**WE ALSO RECOMMEND CLEANING: CENTER CONSOLE, ARMRESTS, TOUCHSCREEN, AUDIO CONTROLS, START/STOP BUTTON, WINDOW/SEAT/MIRROR CONTROLS AND REARVIEW MIRROR.**

## CLEAN AND KILL GERMS WITH 4 EASY STEPS

### 1. DEEP CLEAN

Clean surfaces with bleach wipes or surface disinfectant spray with minimum 60% alcohol — both have been approved by Ford engineers.



### 2. CHANGE CABIN AIR FILTER

Replace with a new filter and spray disinfectant into intake vent. See your owner's manual for locations.

### 3. VACUUM AND CLEAN UPHOLSTERY

Suck up dirt and then use an upholstery shampoo or leather cleaner. Let dry with windows down in warm, dry area.



### 4. MOP FLOOR MATS

Take mats out, mop or scrub down, hose off and hang to air dry.